

doing things better

# WELCOME TO PARSONS YORK

## DELIVERING A RANGE OF SERVICES TO RIVAL ANY TOP TEN ACCOUNTANCY PRACTICE

Our director-led approach puts senior talent by your side, from traditional accountancy advice to full support across even the most complex challenges. Our experienced team is here to provide clear strategic advice delivered in a language you'll understand, and to provide a sounding board for your important business decisions.

PARSONS, CHARTERED ACCOUNTANTS . YORK

PARSONS.CO.UK/YORK

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"I had an idea of the process when I came to selling my business, but it turned out to be much more complex than I'd expected. Mark understood my needs and made sure that we came away with a great outcome.

Mark and Rebecca's complementary skills and their very comprehensive combined knowledge of my business and future plans has served me well to date. The team at Parsons understand my business very well, they truly care about the job they do and the clients they work with."

**ALLAN BINNS**  
FORMER MANAGING DIRECTOR OF  
INCOM SYSTEMS COMMUNICATION  
SPECIALISTS LTD

[incom.org.uk](http://incom.org.uk)



# OUR PRIORITY IS TO HELP YOU ACHIEVE YOUR GOALS

We do this by really getting to know you and your business, so we can understand your bigger picture. This allows us to provide the required proactive, strategic advice to ensure you meet your business and personal objectives.

We believe that good relationships are vital to your success. With a strong focus on delivering exceptional service standards and client care, we work closely with you to ensure we build a strong partnership.

This forward-thinking approach gives us the best chance of making a real difference to you and your business.

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“We can call on tax advisory expertise when we need it, for example. We don’t need to go elsewhere for anything and that makes us more responsive and efficient.

Because they are so embedded in our day-to-day, our team from Parsons is able to look beyond the compliance and numbers to give us the strategic guidance that we need. That’s because they have a really in-depth understanding of how we operate, what our values are and what we want to achieve. We are a small organisation, run by GPs and with patient care at the forefront of everything we do. Having partners who share our values is incredibly important to us.”

**MADDY RUFF**  
CEO, NIMBUSCARE LIMITED

[nimbuscare.co.uk](http://nimbuscare.co.uk)



# OUR SERVICES

## BUSINESS ACCOUNTING SERVICES

As a business owner, you have plenty of organisation and operational responsibilities to meet but it's likely that your resources are limited. Without an internal finance team, your accounting and payroll admin might sometimes take a back seat. We're here to relieve the pressure.

Our experienced team offers a range of business services to clients operating across diverse sectors. We take away the headache of managing your accounts and transform your data into meaningful recommendations in order to guide you to further success.

## OUTSOURCED FINANCE FUNCTION

As a larger business, having a dedicated and knowledgeable finance team headed up by an experienced finance director is seen as essential. However, that doesn't mean that you need to employ them directly, or even have them working in-house.

For a business owner or managing director, business finance can be one of the trickier responsibilities to manage. How do you know your finance team is handling things properly if you don't have the in-depth knowledge and time to dedicate to it yourself? Well, by letting Parsons take care of it for you, of course.

## REMOTE FINANCE DIRECTOR

As a business grows it needs the support of a finance director but this will often not be a full-time role, which is where we can help. We have regular meetings to advise throughout the business life cycle, often supporting all the way from start-up, through fundraising and expansion to eventual exit, adding value at every stage. As well as assisting with financial management, we advise on strategy and facilitate business decisions.

## CORPORATE FINANCE AND AUDIT

We offer a broad variety of services across our Yorkshire offices. Our wider team provides corporate finance advice to manage complex business transactions such as acquisitions and business disposals. Also where required our experienced registered auditors can provide support for your statutory financial audit.

## BUSINESS TAX

Our experienced team can help with all aspects of business tax and the compliance associated with it.

We also have the experience and expertise to provide comprehensive advice and support on a wide range of matters including remuneration planning, reorganisations and restructures, employee share schemes, management buyouts and employee ownership trusts, tax clearances, capital gains tax advice and much more.

## PERSONAL TAX AND PRIVATE CLIENT

Our tax experts work with you to understand every aspect of your personal and business finances before developing a plan to mitigate your tax liabilities, maximise your wealth and achieve your objectives.

We are there for you at every life stage, from preparing for education or planning your retirement, caring for your family and loved ones along the way. We advise on an extensive range of issues including inheritance tax planning and trusts, planning for retirement or succession, minimising capital gains tax on sale or gift of assets, property tax planning, UK residence and domicile matters and exit strategies.



AMBITION



CLARITY



POSITIVITY



TRUST

# CHARTERED ACCOUNTANTS AND BUSINESS ADVISORS

Our directors have a well-earned reputation for establishing excellent relationships with clients, built on sound business advice, effective tax planning and accounting expertise.

Our understanding of the value of straight talking over jargon whilst delivering on our technical expertise, is what really sets us apart.



**MARK STANTON**  
DIRECTOR AND HEAD OF YORK

Mark specialises in working with Owner Managed Businesses, providing financial director support that achieves sustainable growth. Mark regularly attends clients' board meetings to present their management information and give a professional and unbiased review of business performance, embracing the latest accounting technology to bring the figures to life. Clients value his commercial approach, expertise, and accessible and adaptable nature.



**REBECCA DAVISON**  
DIRECTOR AND HEAD OF TAX

Rebecca enjoys providing guidance and support to clients on all areas of taxation but particularly to Owner Managed Businesses throughout their life cycle, and to individuals wishing to protect and preserve their wealth and assets for the next generation. Most importantly, Rebecca enjoys developing strong relationships with clients so she can really understand their needs, hopes and goals for the future.



"I'm delighted to be welcoming clients in York with Mark and Rebecca. Our shared ambition to adapt and succeed, and our dedication to outstanding client service makes us a great team.

"The York offer will mirror that of our Wakefield office in terms of Mark and Rebecca's commitment to clear and trustworthy guidance for their clients, and their high regard for technical and ethical excellence."

**IAN PARSONS**  
MANAGING PARTNER AND HEAD OF CORPORATE FINANCE

## OUR VALUES



AMBITION



CLARITY



POSITIVITY



TRUST

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"We gained more relevant and succinct insight from Mark and Rebecca during our first meeting with them, than we did with our previous advisors. They gave us the confidence we needed to move forward with them knowing we were in safe hands and that these were people we could work with. They really know their stuff and have their finger on the pulse when it comes to changes in legislation and external factors which impact us. The team at Parsons has quickly got to grips with our business and they provide us with the critical insights and timely information we need to ensure our business remains financially up to date whilst helping it's financial strength continue to grow."

**MATTHEW GRATION**  
MANAGING DIRECTOR,  
ASPECT 4 LIMITED

[aspect4ltd.co.uk](http://aspect4ltd.co.uk)



# PARSONS

CHARTERED ACCOUNTANTS



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